



## **Flavia Marcello Curriculum Vitae**

### **Personal Data**

Name: Flavia Marcello  
E-mail: [fmarcello@swin.edu.au](mailto:fmarcello@swin.edu.au)  
Nationality: Italian & Australian  
Languages: English, Italian, German, Latin

### **Educational qualifications**

1986-1989 University of Sydney  
Award: Bachelor of Science (Architecture)  
1992-1993 University of New South Wales  
Award: Bachelor of Architecture.  
Thesis topic: *The Iconography of Rome: the Development of the Colosseum and the Basilica of St. Peter's as Symbols of the Eternal City*  
1996-2003 University of Sydney  
Award: Doctor of Philosophy (Architecture).  
Thesis topic: *Rationalism vs. Romanità. The Changing Role of the Architect in the Creation of the Ideal Fascist City*  
2000-3 Pontificia Università Gregoriana  
Award: Diploma in Lingua Latina

### **Research Fields**

Socio-cultural perspectives of architectural, artistic and spatial production of the Inter-War period in Italy  
Socio-cultural perspectives of architectural, artistic and spatial production in 20<sup>th</sup> C Italy  
Innovation Heritage  
The architectural and urban history of Rome  
Action research through design studio to improve health through design

## **Professional Affiliations**

Society of Architectural Historians  
European Architectural History Network  
Society of Architectural Historians of Australia and New Zealand  
Association for the Study of Modern Italy  
Do.co.mo.mo  
College Arts Association  
Art Association of Australia and New Zealand  
Australian Institute of Architects  
Robin Boyd Foundation  
Australian Association of European History

## **Employment History**

Current: Associate Professor in Architectural and Industrial Design, Faculty of Health Arts and Design, Swinburne University of Technology  
Department Research Director, Architectural and Industrial Design  
Program Leader, Future Self and Design Living Lab  
2011-2012: Lecturer in Architecture and Marketing co-ordinator, School of Architecture and Built Environment, Deakin University  
2010-2011: National Professional Development Manager, Australian Institute of Architects  
Design Studio Leader, Guest Lecturer and Tutor, Faculty of Architecture, Building and Planning, University of Melbourne  
2008-2010: Subject Co-ordinator, Design Studio Leader and Senior Tutor, Architecture Department, University of Melbourne  
2008: Curriculum Development Consultant, Box Hill Institute of TAFE  
2007: Design studio teacher, lecturer and drawing instructor, American Institute of Roman Culture Architecture Program, Rome  
Design tutor and course co-ordinator, Villa del Casale International Design Workshop, Universities of Canberra, Rome "La Sapienza" and Catania.  
2006-7: Adjunct Professor, Art History & Visual Arts Departments, Temple University, Rome Campus  
Politics and Power in Roman Architecture from Augustus to Mussol

### **Seminar participation & Invited Talks**

2017: Invited speaker, Florey Institute of Neuroscience and Mental Health, Optimising Health Environments Seminar: "Future Self and Design Living Labs"

2016: Invited speaker for *Space and Emotion; the Places of Rome*, ARC Centre for Excellence, for the History of Emotions: "'Epigraffiti': epigraphy and graffiti in Roman public space from Fascism through anti-Fascism and the contemporary tensions in between"

2016: Invited speaker for Australian Institute of Architects' Refuel CPD Event: 'Where Will Grandma Live?'

2016: Invited speaker at the *Technologies of Law and Religion: Representation, Objects and Agency* Symposium, Monash University Faculty of Law, Monash University Prato Centre: "Blurring the Boundaries of Space and Flesh: Objects, Relations and Ideas in Fra Angelico's *Annunciation* frescoes, Monastero di San Marco, Florence."

2016: Invited participant, *Images of the Body: The First World War and its Aftermath*, German Historical Institute, Rome: "Art, Architecture and the Body of the Soldier in Marcello Piacentini's *Casa Madre dei Mutilati* in Rome"

2016: Invited speaker, Florey Institute of Neuroscience and Mental Health, Optimising Health Environments Seminar: "Designing for Dementia: Applying Principles in the Design Studio"

2015: Invited guest speaker, Dado Film Society: *DENCITY* A night of films investigating the role of architecture, infrastructure and urban design in the creation + destruction of healthy social environments.

2015: Invited presenter, Lovell Chen Heritage architects, Melbourne, professional development seminar: "'So Much Dudok: So Little Time': Australian Architects in Europe in the 20s and 30s"

2014: Invited presenter, DOCOMOMO Victoria Slide Night: *MODERN EXPOS and CAMPUS: "Italian Pavilion Exposition Internationale des Arts et Techniques dans la Vie Moderne, Paris 1937. Photographs from the Piacentini Archives"*.

2014: MPavilion Mtalks, Melbourne: "Brands in the environment: From the material to the immaterial"

2014: Invited presenter, Hayball Architects, Melbourne, professional development seminar: "Colours and 1930s interiors"

2012: Moderator, *Detropia @ Australian Centre for the Moving Image (ACMI)*, Melbourne.

2011: Invited presenter, Art Deco Society and Modernism Society, Melbourne Evening Talks: "Art Deco and Fascism at the Milan Triennale"

2009: Faculty of Architecture, Building and Planning, Research Seminar Series: "Identities & Innovations in 20th Century International Expos: the Italian Case"

2006: Invited presenter, American Institute of Roman Culture, *Grazie America* Symposium: "EUR after World War II: An "American" City in Rome?"

2006: Invited presenter, American University of Rome, Inter-disciplinary Seminar on Sport: "The Culture of Sport in Fascist Italy and its Architectural Reification at the Foro Mussolini"

**See pages 4-8 for my research outputs:**

### Books

F. Marcello, et. al., *The life and times of Giuseppe Pagano: The architecture, photography, exhibition designs, editorship and resistance of a fascist polymath*, Intellect Books, Chicago & Bristol, 2019.

### Chapters in edited books

F. Marcello, "Triumph, Power and Providence in Roman Town Planning: the Golden Age of Flavian Rome" in Samantha Martin-McAuliffe and Daniel Millette eds., *Ancient Urban Planning in the Mediterranean. New research Directions*, Routledge, 2018, 119-47.

-, "Forma urbis reconsidered: the making of Fascist Rome" in H. Roche (ed.) *Companion to Classical Reception in Fascist Italy and Nazi Germany*, Brill Academic Publishers, 2017, 325-69.

-, "Building the Image of Power: Romanità in the Civic Architecture of Fascist Italy" in H. Roche & K. Demetriou (eds.) *Companion to Classical Reception in Fascist Italy and Nazi Germany*, Brill Academic Publishers, 2017, 370-403.

-, "Italians do it Better: Fascist Italy's New Brand of Nationalism in the Art and Architecture of the Italian Pavilion, Paris 1937" in Rika Devos, Alexander Ortenberg, Vladimir Paperny eds., *Architecture of Great Expositions 1937-1958: Reckoning with the Global War*, Ashgate Press, 2015, 51-70.

F. Marcello & I. Woodcock, "Scratching the surface: technical and symbolic practices of contemporary 'Green' architecture" in A. Chatterjee (ed.), *Surface and Deep Histories: Critiques, and Practices in Art, Architecture and Design*, Cambridge Scholars Press, 2014, 129-50.

F. Marcello, "The Norme of 1932 and the Fascist Concept of Monument. Publio Morbiducci's *The History of Rome Through Its Built Works*" in M. Hardy (ed.), *The Venice Charter Revisited: Modernism & Conservation in the Post-War World*, Cambridge Scholars' Press, 2009.

-, "Una macchina per abitare? Modern Italian housing between Gio Ponti's *Casa all'italiana* and Le Corbusier's *machine à habiter*" in A. Novakov & E. Schmidle (eds.), *Housekeeping. The Artistic Legacy of Le Corbusier's machine à habiter*, Mellen Press, 2008.

### Chapters in forthcoming books

F. Marcello, "Blurring the Boundaries of Space and Flesh: Objects, Relations and Norms in Fra Angelico's *Annunciation* frescoes, Monastero di San Marco, Florence" in the *Technologies of Law and Religion: Representation, Objects and Agency*, P. Branco, N. Hosen, M. Leone & R. Mohr (eds.) Rome: Aracne, 2018.

### Refereed journal articles

F. Marcello, "Rome Remembers Fascism: Considering the Monument to the Fosse Ardeatine Massacre as an Immersive Historical Experience." *Rethinking Histories* 20:1, 2017.

-, "All Roads Lead to Rome: the Universality of the Roman Ideal in Achille Funi's incomplete fresco cycle for the Palazzo dei Congressi in EUR, 1940-43", *Civiltà romana. Rivista pluridisciplinare di studi su Roma Antica e le sue Interpretazioni*, III, 2016, pp. 151-77.

F. Marcello & P. Gwynne, "Speaking from the walls: Militarism, Education and *Romanità* in Rome's *Città Universitaria* (1932-35)", *Journal of the Society of Architectural Historians*, 74:3, September 2015, 321-40.

F. Marcello, Italian Fascism, Middle Class Ideals, and Holiday Villa Pavilions at the 5<sup>th</sup> Milan Triennale of 1933, *Open Arts Journal Special Issue: What is a Pavilion?* Issue 2 (Winter 2013-2014).

- , "Mussolini and the Idealisation of Empire: The Augustan Exhibition of Romanità", *Modern Italy. The Journal of the Association for the Study of Modern Italy*, 16:3, August 2011, 223-47.

- "The Politics of Place: Siting and Re-citing Mussolini's New Party Headquarters, the Palazzo Littorio", *Architectural Theory Review*, vol. 12, no. 2, 2007.

- "Giuseppe Pagano: A Rationalist Caught between Theories & Practices of Fascist Italy", *Architectural Theory Review*, vol. 8, no. 2, 2003, 96-112.

#### *Book reviews*

D. Beynon & F. Marcello, "Out of Place (Gwalia): Occasional Essays on Australian Regional Communities and Built Environments in Transition", *Fabrications: The Journal of the Society of Architectural Historians, Australia and New Zealand*, Volume 25, Issue 2, 2015, 294-7.

F. Marcello, *The Third Rome, 1922-43: The Making of the Fascist Capital* by Aristotle Kallis, *Journal of Contemporary History*. *Journal of Contemporary History*, Vol. 51, no. 4 2016, 906-908

#### *Conference proceedings*

F. Marcello and A. White (eds.), *Interspaces: Art and Architectural Exchanges from East to West*, University of Melbourne, 20-22 August 2010, Australian Institute of Art History, online publication, <http://www.artinstitute.unimelb.edu.au/publications/Interspaces>.

#### *Refereed conference papers*

U de Jong & F. Marcello, "'Fitted for sacred use': Vatican II and Modernism in the physical, social and ritual space of three Australian churches", *Quotation, Quotation: What Does History Have in Store for Architecture Today?*, The 34th Annual Conference of the Society of Architectural Historians, Australia and New Zealand, Canberra 5-8 July 2017

F. Marcello, "'Epi-graffiti': Changing Arenas of Conflict in Rome's Public Realm from Fascism (1922-1943) to the Bullet Years (1968-1982) and Beyond", *Histories in Conflict: Cities, Buildings, Landscapes*, EAHN 2017, Jerusalem, June 13-15, 2017

A. Keirnan, A. Murphy, S. Pedell & F. Marcello, "Exploring emotions for technology and service design in health care setting waiting rooms" Proceedings of the 28th Australian Computer-Human Interaction Conference (OzCHI 2016), Launceston, Tasmania, Australia, 29 November-2 December 2016, pp. 348-352.

F. Marcello, "Fascism Makes History. It Does Not Write It. Italy's Participation in the Chicago World Exhibition, 1933", *Entangled Histories, Multiple Geographies* International Scientific Thematic Conference, EAHN 2015 Belgrade, Serbia, October 14-17, 2015

F. Marcello, P. Buckley, T. Sugiyama & H. Wesseliuss, "Design for dementia: exploring alternative places, spaces and practices of care", 8th International Conference and Exhibition of the Association of Architecture Schools of Australasia, Christchurch, New Zealand, 2-3. October 2015

F. Marcello, M. Parnell, B. Engeler-Newbury & K. Day, "Designing the Centre: re-making local government community facilities for a low carbon future in low density outer metropolitan suburbs", Unmaking Waste Conference 2015, 22 – 24 May 2015, Adelaide, South Australia.

D. Beynon, U. de Jong, M. Lozanovska & F. Marcello, "An Issues paper: The Roots/Routes of Australian Architecture: Elements of an Alternative Architectural History", *Translation: The 31<sup>st</sup> Annual Conference of the Society of the Architectural Historians, Australia and New Zealand (SAHANZ)*, July 2014.

F. Marcello, "The Idea of Rome in Fascist Art and Architecture: The Decorative Program of the Palazzo dei congressi in EUR, Rome", *Interspaces: Art and Architectural Exchanges from East to West*, University of Melbourne, 20-22 August 2010

- "Imagining Italian Modernisms: the perception and reception of Fascist architecture in Australia in the 1930s", *imagining...* 27<sup>th</sup> Annual Sahanz Conference, University of Newcastle, 30<sup>th</sup> June – 2nd July 2010.

- "A Hunter of Images: Space, Frame and Materiality in the Photography of Giuseppe Pagano." *History in Practice*, 25th International Conference of the Society of Architectural Historians of Australia and New Zealand (SAHANZ) Conference Proceedings, Geelong, 2008.

- "Contesting Cartesian Genealogies. The Symbolic Space of Fra Angelico's Annunciation paintings". *Panorama to Paradise. Scopic Regimes in Architectural and Urban History and Theory*, 24th International Conference of SAHANZ, Conference Proceedings, Adelaide 2007.

- "Fascism and the Ephemeral City: Hitler's Visit to Rome", in A. Petruccioli et. al. eds., *The Planned City*, Uniongrafica Corcelli: Bari, 2003, 1226-30

- "The Norme of 1932 and EUR: Conformities and Contradictions", *The Venice Charter Revisited: Modernism and Conservation in the Post-War World*, Venice, 2006.

- "Categorising Fascist Planning: a Progressist-Culturalist Dialectic", *The Twentieth Century Experience*, International Planning History Conference Proceedings, Sydney, 1998.

- "Myth and Rhetoric in Mussolini's Plan: the Master Plan of 1931". *FIRM(ness) commodity DE-light?*, 15th Annual Conference of SAHANZ Melbourne, 1998.

#### *Conference papers*

F. Marcello, "Giuseppe Pagano's Architecture of Resistance: the social, cultural and historical entanglements of an Italian Architect", *Europe's Entanglements* 25<sup>th</sup> Conference of the Australasian Association for European History

-, "*Citra cruorem*: Marcello Piacentini, Carlo Delcroix and the heroic representation of sacrifice in the Casa Madre dei Mutilati in Rome" Australasian Association for European History (AAEH) XXIV Biennial Conference "War, Violence, Aftermaths: Europe and the Wider World", Newcastle, NSW, July 2015

-, "Countering Totalitarianism: the reconfiguration of monumentality in Post-War Rome", ATINER Conference, Athens, June 2013

-, "Reliving Representations of Fascist Italy – an interactive exploration of the Italian National Pavilion at the Paris *Arts et techniques dans la vie moderne* of 1937", The Arts in Society Conference, Budapest, June 2013

- "Giuseppe Pagano and the Fascist House as Cultural Critique", *Cultural Ecology Symposium*, School of Architecture and Building, Deakin University, 23-24 October, 2012.

- , “Scratching the surface: technical and symbolic practices of contemporary ‘Green’ architecture”, *Together Apart: Art Association of Australia and New Zealand Annual Conference*, Sydney University, 12-14 July 2012
- , “Art, Architecture and Discourses of National Identity: Italian Exhibition Pavilions of the 1930s”, *Contact: Art Association of Australia and New Zealand Annual Conference*, Victoria University Wellington, 7-9 December 2011
- “The Nexus of Fascist Architecture and Cultural Critique: Gio Ponti and Giuseppe Pagano”, *Art Association of Australia and New Zealand Conference*, Brisbane, December 2008.
- F. Marcello and P. Gwynne “Cicero, Piacentini and *architecture parlante*: Memory and Identity in Fascist Epigraphy”, *Straddling the Divide: Reception Studies Today*, University of Melbourne, 1-2 December 2011

*Research reports*

A. Keirnan, S. Pedell, F. Marcello & A. Murphy, “Designing the Waiting Room 2020 - an exploration of supportive innovative health services for the community”. In collaboration with A/Prof. Sonja Pedell, Dr. Alen Keirnan and Andrew Murphy. Industry partners: Access Health and Community (formerly Inner East Community Health), 2017.

**Funded research**

Year	Project	Source	Amount
2017	<i>Architecture as a Force for Social Change: the Life and Times of Giuseppe Pagano</i> (Marcello)	School of Design Strategic Funding initiative	\$5,000
2017	<i>Re-living the experience of innovation: a VR-led recreation of the Italian Pavilion at the Paris International Exposition of 1937.</i> (Paay, Marcello, deKruiff, Kulkarni)	School of Design Strategic Funding initiative & XXX	\$8,000
2017	<i>Experiencing Innovation: Walking through Jørn Utzon’s Vision for the Sydney Opera House</i> (Marcello, Paay, Burry, deKruiff, Kulkarni)	Smart Cities Research Institute Seed Funding (EOI endorsed to proceed for further development)	\$18,280
2017	<i>Memory, Nostalgia, Empathy: What Does Dementia Feel Like?</i> (Marcello, LoBianco, Clarke, Boulter)	Dementia Training Australia, BLOXAS Architects, Arup Acoustic and Theatre Consulting	\$10,000
2017	<i>Designing the Waiting Room 2020. Exploration of supportive innovative health services for the community- Design Summer Studio 2017</i> (Marcello)	Access Health and Community	\$14,000
2016	Future Self and Design Living Lab Project: <i>Designing the Waiting Room 2020 - an exploration of supportive innovative health services for the community</i> (Pedell, Marcello, Murphy, Keirnan)	Access Health and Community	\$24,000

2010-2011	“Adaptation resources, literature gaps and training for designers and architects” (Prasad, Snow, Marcello)	Department of Climate Change and Energy Efficiency, Climate Change Adaptation Skills for Professionals Project.	
2010	“Inter-spaces. Art and Architectural Exchanges between East and West” Conference (Marcello, White)	Community and Cultural Relations Advisory Group Grant, Knowledge Transfer & Partnerships, University of	
2010	“Spheres of Influence between Italian and Australian Modernism of the 1930s: Travel, Knowledge and Reception”	Faculty of Architecture, Building and Planning, University of Melbourne Early Career Researcher Grant	\$5000

*Conference organization:*

Session chair, *Reading the Walls: From Tombstones to Public Screens* with Lucy Maulsby, Northeastern University, Society of Architectural Historians Annual conference, Glasgow, July 2017.

Session chair, “Routes and roots: narratives, processes, networks and traces of Australian art and architecture”, *Geocritical*, Art Association of Australia and New Zealand Annual Conference 5-8 December 2014 , Launceston and Hobart, Tasmania

Member of Conference Co-ordinating Committee for *Natural Artifice*, Australian Institute of Architects National Conference, Melbourne Exhibition and Convention Centre, 15-16, April 2011

Co-ordinator for *Inter-spaces. Art and Architectural Exchanges between East and West*, University of Melbourne, 20-22 August 2010 (with Anthony White)

Member of planning committee for *HOUSEKEEPING: The Artistic Legacy of Le Corbusier's machine a habiter*, American University of Rome, November 24 2006.